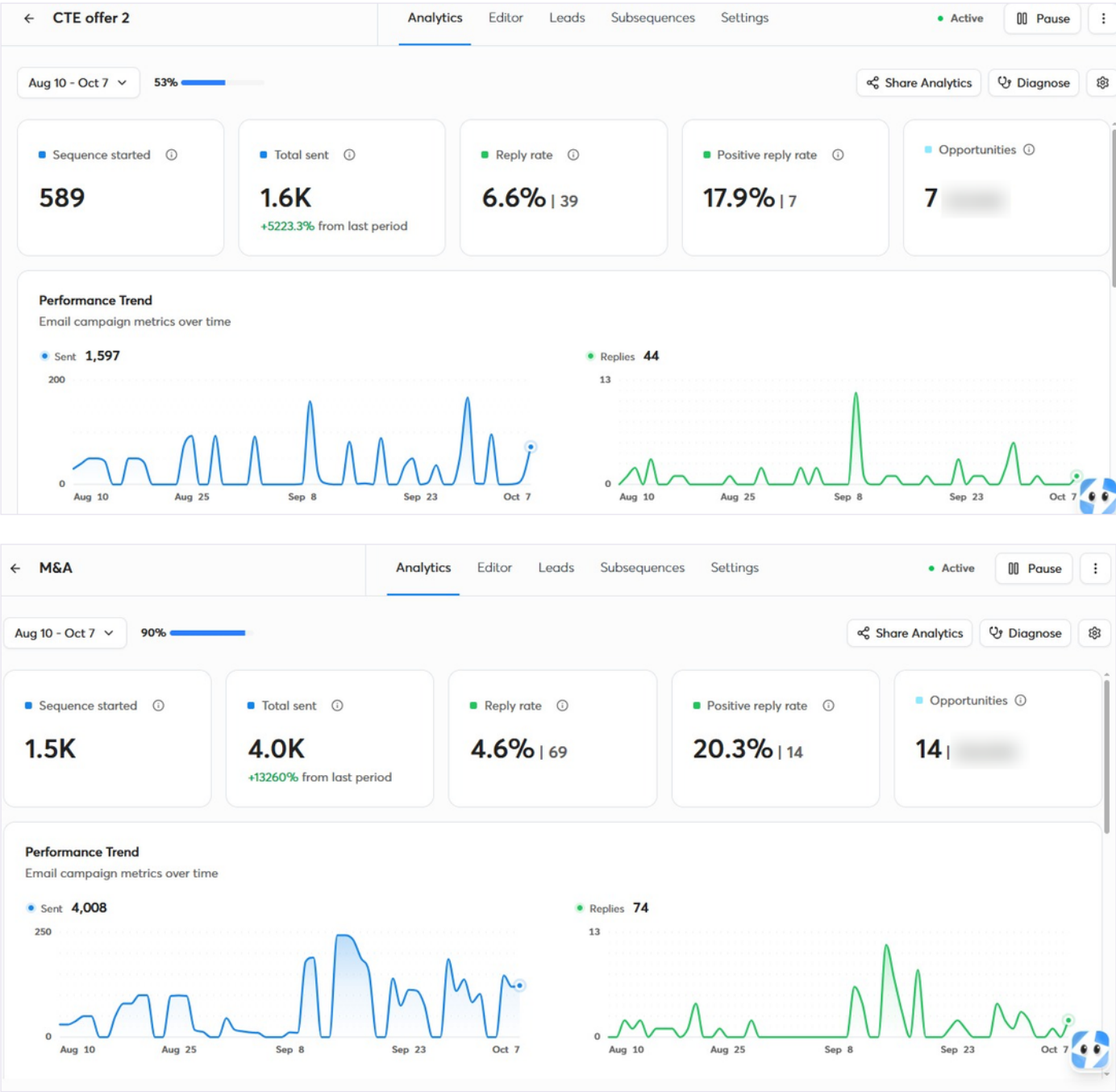


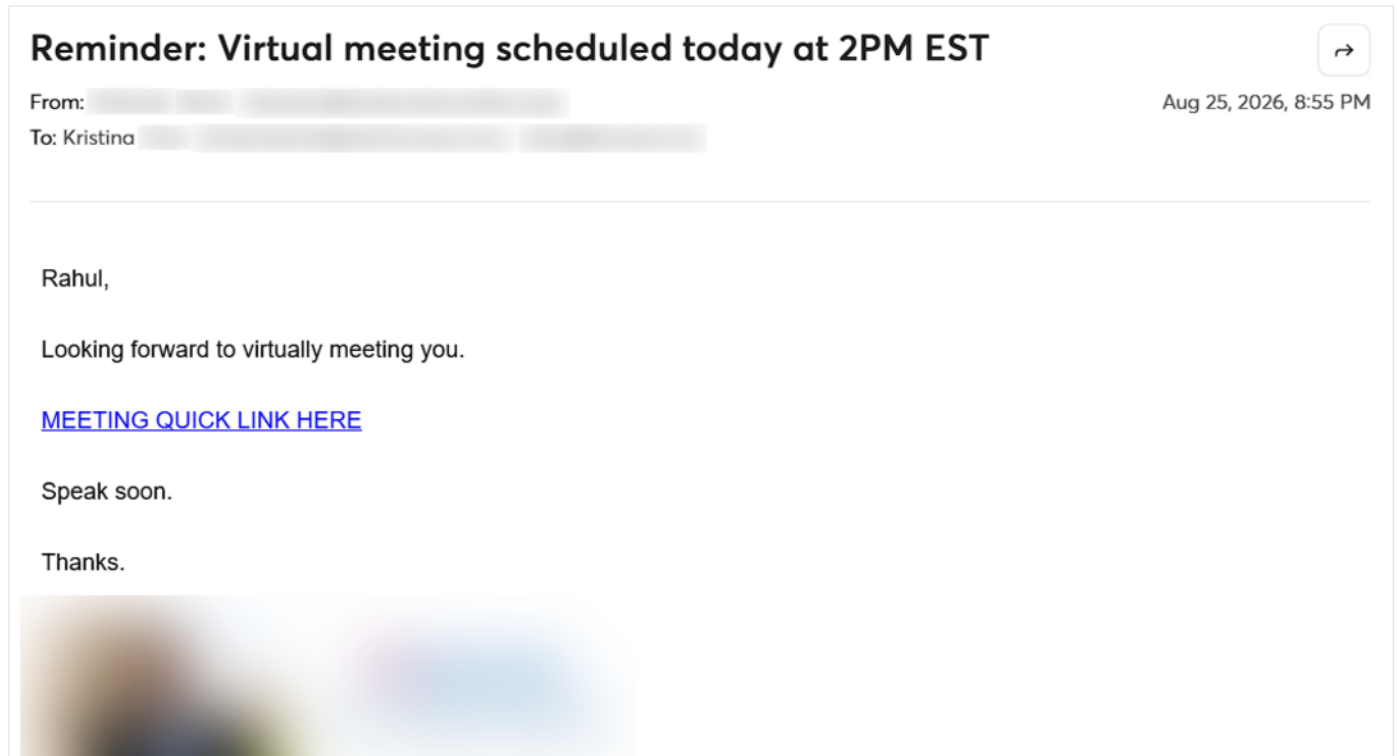
Real replies. Real meetings.

Two campaigns our team ran, Aug 10 to Oct 7, 2026: ~5,600 emails sent, 108 replies, 21 positive replies.



Meeting booked. The prospect sent his own calendar reminder.

Education. Founder of a curriculum company. The angle that got the reply: one direct question, no pitch.



"What would be my investment with you?"

Same thread, six days earlier. He was paying \$24K a year for a data tool and still replied.

Could we connect over a 5 minutes on the phone and you'll have a real number based on the numbers we want to hit.

Is [REDACTED] the best line to give a call back?

Kristina
[REDACTED]

On Wednesday, Aug 19, 2026 at 11:06 pm [REDACTED] wrote:
Hi Kristina,

I love your boldness; your direct question is intriguing like we have known each other since we were kids. Interesting approach, yet, you got my attention.

Hmm. I have been sticking with the relationships I have had for 5 years. Yes, I do need to fill my funnel and not take the lazy approach of being fed by the same hands. We are sustainable but could be a better Hungry Hungry Hippo player.

What would be my investment with you? I pay \$24K a year for ZoomInfo. You seem to feel you are better.

"The list is accurate. What is the next step?"

M&A advisory. We sent the list first and let him judge it before asking for anything.

On Wednesday, Sep 30, 2026 at 12:37 am [REDACTED] wrote:

Hey Robyn,

Thanks for the follow up. I got the list, and I actually know two of those owners, and at least in their companies, the list is accurate.

I do think there are more than 800 of this companies around the US, but we can look at it in detail later.

What is the next step? If you want to set up a call with me, i'd rather you did it in my [REDACTED] [Schedule a Call](#)

[REDACTED]

Booked: Tuesday 6 October, 1:00 PM ET.

Same prospect, one day later. Trigger used in the first email: a regulatory change in his market.

RE: the enrollment freeze and your owners



From:

Sep 30, 2026, 2:03 AM

To:

Hello

Thank you sharing the link. Our CRO booked through your for Tuesday 6 October at 1:00 PM ET.

Happy to answer any questions.

Best regards,

Robyn

"October 5th works." He invited a colleague.

M&A advisory. Angle: a short list of owner contacts he keeps either way.

On Wednesday, Sep 23, 2026 at 10:21 pm [REDACTED] wrote:

Hi [REDACTED]

Thank you for confirming. Happy to have [REDACTED] join.

Could you please share his email I'd, will add him in the invite too.

Joann

[REDACTED]
Joann:

Thanks for the follow up. October 5th works. I would like to invite my friend and Market Guru [REDACTED] If that works
Please send an invite and include [REDACTED] if that works for you. I have copied him so you have his email.

Best

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

"Send the video!" Same day.

Packaging manufacturer, from a separate October campaign (not in the page 1 numbers).

On Friday, Oct 9, 2026 at 7:19 pm [REDACTED] wrote:
Send the video!

-----Original Message-----

From: Lorraine [REDACTED]
Sent: Friday, October 9, 2026 7:22 AM
To: [REDACTED]
Subject: Fresh customers for [REDACTED]

[REDACTED] with demand still soft across packaging this year, the growth has to come from new accounts, not from current customers ordering more.

The hard part is reaching the person who really picks the supplier, before the RFQ goes out.

That's what we do. We did it for [REDACTED] a returnable packaging manufacturer, and delivered 235 meetings over 22 months.

I pulled together a 4-minute video on exactly how that works.

Want me to send the video over, [REDACTED]

Lorraine - [REDACTED]

PS. I know your time is valuable. If you don't want me to reach out again, reply with "no thank you".

The email that earned "the list is accurate".

We show the work: the filter, the counts, and the mistakes we removed before he saw it.

On Monday, Sep 28, 2026 at 6:35 [REDACTED] wrote:
Hi [REDACTED]

Understood, and fair.

Rather than tell you about it, here is the work: roofing company owners, 25 to 400 staff, 20 or more years in the same seat. 801 matched nationally. I pulled 28, kept 17 and removed 11.

Six were staff at a construction recruiting firm that matched because roofing appears throughout their profile. One was a power tool company that sells roofing nailers. One was in England. That is what this data looks like before someone reads it.

The three-minute video on how the origination runs: [REDACTED]

And the closest thing we have to your situation, though I will be straight that it is healthcare rather than [REDACTED]

An M&A firm with buyers and capital and no reliable way to reach owners ready to sell. 225 owner conversations over twenty months, more than \$40 million closed. Different market, same bottleneck.

Let's connect this week over a zoom call I will come prepared to show we will do the lead sourcing and meetings arrangement.

Robyn
[REDACTED]

On Monday, Sep 28, 2026 at 6:05 [REDACTED] wrote:
Robyn,

The question that got "you got my attention".

Education thread. The reply came to a single question, not a pitch.

Thanks.



On 08/19/2026 1:22 PM EDT Kristina [REDACTED] wrote:

Hi

Hi [REDACTED] I think I explained this badly.

We are not a data company. ZoomInfo gives you names. We give you meetings, booked, on your calendar, with the CTE and curriculum directors who decide whether [REDACTED] gets into a district. You don't do the outreach. You take the call.

One question. How many district meetings did [REDACTED] have last month?

Kristina

A full sequence: first touch and three follow-ups.

M&A advisory. Trigger in the opener, a video offer, a list he keeps either way, then the ask. Short steps.

all I'm asking is twenty minutes, and you leave with real home services / HVAC owner names.

If it's a fit, we keep talking, if not, you still walk away with 4-5 home services / HVAC owner contacts.

It's the same origination that ran for a national healthcare M&A firm over 20 months. Just tell me a date and time that fits.

Robyn -

No hard feelings if this is not the right time.

Reply 'no' and I will be out of your inbox for good.

On Fri, September 11, 2026 1:48 PM, Robyn

wrote:

with the CMS enrollment freeze, existing home services / HVAC agencies just got harder to come by, and owners are noticing.

A good time to get in front of them before anyone else does.

We built the seller origination for a national healthcare M&A firm: 225 owner conversations, \$40M+ closed.

I have a short video explaining how we can bring you qualified meetings, happy to send it over.

Should I send that your way,

Robyn -

Breakups are hard, but I want you to be happy. Send back a 'no' and I will leave you alone completely.

First touch, education: the trigger, the proof, one ask.

Opens on who signs off, names an earlier result, asks for one district. Nothing else.

On 08/11/2026 8:35 AM EDT Kristina [REDACTED]
wrote:

[REDACTED] Getting career and technical [REDACTED] into districts isn't the RFP itself.
It's finding and reaching the CTE director who signs off.

And that's the part we handle - an intent-based outbound engine built around
CTE sales.

[REDACTED] [REDACTED] [REDACTED] had us run the whole outreach - email, LinkedIn, and
phone - and we booked their team 32 meetings in 60 days.

Tell me the district you're most focused on and I'll pull the right contact there,
with details, and a handful of similar ones.

Kristina - [REDACTED]

Just reply 'no' and you will never hear from me again.
- sent from myiPhone